

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT : MURPHY, Gerald B.
SERIAL NO : 09/777,761
FILED : February 6, 2001
TITLE : METHOD FOR STRATEGIC COMMODITY MANAGEMENT
THROUGH MASS CUSTOMIZATION

Grp./A.U. : 3626
Examiner : NAJARIAN, Lena
Conf. No. : 4274
Docket No. : P04722US00

RESPONSE OF NON-COMPLIANT APPEAL BRIEF (37 CFR 41.37)

Mail Stop APPEAL
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Assistant Commissioner:

In response to the Non-Compliant Appeal Brief mailed September 6, 2007,
attached is the section of the brief "Status of the Claims" listing the cancelled claims as
requested.

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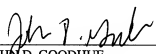
CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8(a))

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Date: Sept. 12, 2007


JOHN D. GOODHUE

II. REAL PARTY IN INTEREST

The real party in interest for this application is the MAKAR Enterprises, Inc., the Assignee of record for this application. An assignment has been recorded at Reel 014707 and Frame 0600 on June 14, 2004.

III. RELATED APPEALS AND INTERFERENCES

None.

IV. STATUS OF CLAIMS

Claims 15 and 17-29 stand pending and rejected. Claims 1-14 and 16 have been cancelled. The rejections to claims 15 and 17-29 are appealed.

V. STATUS OF AMENDMENTS

An Amendment After Final Rejection was filed March 16, 2007 with amendments to the claims. An Advisory Action of March 23, 2007 entered these amendments. Thus, all amendments have been entered.

VI. SUMMARY OF CLAIMED SUBJECT MATTER

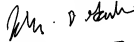
Claim 15 is directed towards a computer-assisted method of providing agricultural marketing services to independent agricultural producers to assist in raising the income of the agricultural producers (see e.g. p. 9, lines 2-19). The method includes developing written agricultural marketing action plans. The agricultural marketing action plans require updated marketing information (p. 9, lines 9-18). The method also provides for tying financial obligations of the agricultural producers to the use of the written agricultural marketing action plans such that the agricultural producers are required to commit to using the written agricultural marketing plans as a condition for receiving financing (p. 6, lines 16-20). The method further includes electronically providing marketing information to the agricultural producers in order to update the written agricultural marketing action plans (p. 7, lines 9-12).

REMARKS

In response to the Non-Compliant Appeal Brief mailed September 6, 2007, attached is the section of the brief "Status of the Claims" listing the cancelled claims as requested. No other changes have been made.

No fees or extensions of time are believed to be due in connection with this paper; however, consider this a request for any extension inadvertently omitted, and charge any additional fees to Deposit Account No. 26-0084.

Respectfully submitted,



JOHN D. GOODHUE, Reg. No. 47,603
McKEE, VOORHEES & SEASE, P.L.C.
801 Grand Avenue, Suite 3200
Des Moines, Iowa 50309-2721
Phone No: (515) 288-3667
Fax No: (515) 288-1338
CUSTOMER NO: 22885

Attorneys of Record

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